

Harvest Kitchen Tour

AD BOOK FORM

The Ad Book will serve as the Event Guide and be given to every tour participant to identify the location of each kitchen on the tour.

Please print clearly or Type - I wish to place the following ad in the 2018 Harvest Kitchen Tour Ad Book:

- _____ \$250 Full Page - Ad 5 x 8"
_____ \$150 Half Page - Ad 5 x 4"
_____ \$100 Quarter Page - Ad 4 x 2.5" or 2.5 x 4"
_____ \$25 Friend Listing

Advertiser Name _____

Name of Person Placing Ad _____

Address _____

City _____ State _____ Zip _____

Email Contact _____

Day Phone _____ Evening Phone _____

Personal/company artwork should be either camera ready or electronic format (JPG or PDF) and emailed to: coleen@chestnuthillmow.org by September 15, 2018.

Enclosed is my check for the ad chosen in the amount of \$ _____ payable to:
Chestnut Hill Meals on Wheels.

Signature _____ Date _____

Submit completed form along with your payment to:

Chestnut Hill Meals on Wheels
1710 Bethlehem Pike
Flourtown, PA 19031

ARTWORK DEADLINE - SEPTEMBER 15, 2018

All advertising copy shall be subject to the approval of Chestnut Hill Meals on Wheels.

QUESTIONS? Call the CHMOW office – 215-233-5555 or email coleen@chestnuthillmow.org





Our Event:

- Includes seven private residence kitchens in our unique, historic community.
- Features a popular local chef in each kitchen to offer a tasting of their creation.
- Was previously hosted by the Chestnut Hill Center for Enrichment. Upon their dissolution, they generously transferred this event to CHMOW.
- Will be promoted beyond our area to include the Main Line and Center City.
- Projecting 250-300 attendees.
- Featuring a range of kitchen designs from traditional to transitional to contemporary.



Our Organization:

- Delivers two fresh-made meals per day, 5 days per week to our area's homebound and/or aged.
- Serves approximately 70 clients per day.
 - *Need based; no income test.*
- Is supported by over 60 volunteers actively involved in packing, delivering, and baking weekly.
- Serving for over 40 years the neighborhoods of Chestnut Hill, Mt. Airy, Oreland, Wyndmoor, Flourtown, Germantown, and Lafayette Hill.
- Receives 80% of funds from grants & 20% from private donations.
 - *Receives no government funding.*
- Utilizes 87% of funds for direct program expenses, 8.6% is spent on management, and 5.4% on fundraising.

