

Harvest Kitchen Tour

For 6 years the Harvest Kitchen Tour has consistently attracted attendees from all over the Delaware Valley. Chestnut Hill Meals on Wheels is proud to now be presenting this event, anticipating even larger crowds for our inaugural year.

2018 SPONSORSHIP LEVELS



\$5,000 - Presenting Sponsor (1 available)

- Name and Logo on all printed materials, signage, publicity, social media, and website - Including the words, "Presented by"
- Full Page Ad (5" x 8") on the back cover of the program book
- Ability to market to attendees the day of the event, in a mutually agreeable way
- 10 Tickets to the event



\$2,500 - House Sponsor (7 available)

- Name and logo on all printed materials and website
- Signage at one home
- Name & Logo on one house page of the program book
- Full Page Ad in the program book
- 8 Tickets to the event



\$1,000 - Main Course Sponsor (unlimited)

- Name on all printed materials and logo on website
- 8 x 10 Signage at registration
- Full Page Ad in the program book
- 6 Tickets to the event



\$500 - Dessert Sponsor (unlimited)

- Name on all printed materials and website
- Listing on Poster at registration
- ½ Page Ad (5" x 4") in the program book
- 4 Tickets to the event

ARTWORK DEADLINE - SEPTEMBER 15, 2018

- Advertising copy/artwork shall be subject to the approval of Chestnut Hill Meals on Wheels - should be either camera ready or electronic format (JPG or PDF) & emailed to coleen@chestnuthillmow.org
- Checks can be sent directly to CHMOW (address below)
- Questions? Call CHMOW office - 215-233-5555 or email coleen@chestnuthillmow.org.





Our Event:

- Includes seven private residence kitchens in our unique, historic community.
- Features a popular local chef in each kitchen to offer a tasting of their creation.
- Was previously hosted by the Chestnut Hill Center for Enrichment. Upon their dissolution, they generously transferred this event to CHMOW.
- Will be promoted beyond our area to include the Main Line and Center City.
- Projecting 250-300 attendees.
- Featuring a range of kitchen designs from traditional to transitional to contemporary.



Our Organization:

- Delivers two fresh-made meals per day, 5 days per week to our area's homebound and/or aged.
- Serves approximately 70 clients per day.
 - *Need based; no income test.*
- Is supported by over 60 volunteers actively involved in packing, delivering, and baking weekly.
- Serving for over 40 years the neighborhoods of Chestnut Hill, Mt. Airy, Oreland, Wyndmoor, Flourtown, Germantown, and Lafayette Hill.
- Receives 80% of funds from grants & 20% from private donations.
 - *Receives no government funding.*
- Utilizes 87% of funds for direct program expenses, 8.6% is spent on management, and 5.4% on fundraising.

